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Academy for
BUSINESS AND FINANCE
BERGEN COUNTY ACADEMIES

The Academy for Business and Finance experience

- Core Courses
- International Baccalaureate (IB) Diploma
- Electives and Projects
- Clubs and other activities
- Internships and Career Day
- Competitions
- Class Trips

What will I gain? The ability to:

- Think independently
- Think analytically and creatively
- Do original research
- Work collaboratively
- Communicate effectively
- Make well-reasoned decisions

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Core Business Courses: *Freshmen*

- **Management and Marketing**
 - Business Environment
 - Business Law & Ethics
 - Business Organization & Ownership
 - Management Principles
 - Marketing Strategies



Core Business Courses: *Sophomores*

- **Advanced Business Topics II**
 - Financial Accounting & Analysis
 - Financial Institutions & Financial Markets
 - Corporate Financial Management
- **Business Applications**
 - Spreadsheet Analysis
 - Database Design
 - Business Case Development



Core Courses: *Juniors and Seniors*

- International Baccalaureate Diploma Program
 - IB Economics HL (Micro, Macro, International)
 - Plus:
 - IB History
 - IB World Language
 - IB Literature
 - IB Physics
 - IB Mathematics
 - Theory of Knowledge

International Baccalaureate (IB) Diploma

- “The curriculum and pedagogy of IB Programs focus on international perspectives of learning and teaching, while insisting that students fully explore their home culture and language.”

www.ibo.org

- "The IB program is definitely tough, but the value of what you learn is huge -- especially with such a large focus on holistic learning, it's very easy to relate what you have learned in one class to what you are learning in another." - ABF Senior

Electives and Projects

- Expand students' exposure to the world of business:
 - Entrepreneurship/ BCA Mart Project
 - Federal Reserve Challenge
 - Introduction to Financial Accounting
 - Markets and Trading
- Enable students to experience other areas of study:
 - Culinary Arts
 - Biology Research
 - Computer Science & Engineering

The Financial Markets Lab

- Financial and economic theories are applied to real-world situations in our Financial Markets Lab
- Financial Markets and Economics are studied using state-of-the-art financial and economics data and analytics software such as Bloomberg and Financial Trading System
- Market display walls, tickers and TVs provide real-time news and a simulated financial markets trading room environment

Bloomberg Technology

- Our Bloomberg workstation provides students the opportunity to do independent financial markets and economic analysis and research
- Bloomberg Certification and Bloomberg Markets Concepts is available through on-line tutorials



Senior Internship Experience

It's Wednesday..
Where are the seniors?

Off-Campus
Career
Internships



Seniors apply what they learn in the classroom at organizations such as:

- Merrill Lynch
- Federal Reserve Bank of New York
- Wrightson ICAP
- Bloomberg LP
- Morgan Stanley
- BGC Cantor Fitzgerald
- SONY Music
- Franklin Templeton Investments
- Hedge Funds

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ABF Career Day

- Students interact with business professionals who serve as mentors from the local community



Students apply classroom learning in a competitive setting in DECA, An Association of Marketing Students

- "I consider DECA one of the best experiences of my high school career. As an active member of the club I was able to experience every aspect of DECA and truly appreciate the experiences and valuable lessons that have resulted. Competing against motivated students from around the world has increased my confidence in both myself and my work. DECA has also allowed me to explore topics in business and marketing that I am really interested in but would be unlikely to learn in a classroom setting." – ABF Senior

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BCA students at New Jersey DECA



Federal Reserve Challenge

- Teams play the role of policy-makers by analyzing current economic conditions in the US and recommending a course for monetary or fiscal policy.



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Students challenge themselves with other academic competitions, such as:

- NJSCPA Business Plan Competition
- Global Enterprise Challenge
- NJ Economics Challenge
- Yale Economics Challenge
- Harvard Pre-collegiate Economics Challenge
- Young Entrepreneur Foundation
- Senior Essay Competition



Students go beyond classroom walls on field trips, such as:

- New York Stock Exchange and Financial District
- Federal Reserve Bank of New York
- Capstone International experience: London and Hong Kong



Students speak on their ABF experience...

- "...what I think is important about ABF is the fact that no matter what I want to do in life - it could be anything really - I'll need to know business. It's just one of the fundamental life skills that everyone will have to use at some point or another. So I'm glad I get that background, but am still able to pursue each and every one of my interests."
- "Across the board, the business academy is the most diverse; every student has unique talents, interests and personalities. In and out of the classroom, I am constantly learning new things not only from my teachers, but also from my peers. It's great to develop friends that are so different than you: they help you find new interests, passions and opportunities."

Students speak on their ABF experience...

- "A highlight of ABF is our fantastic faculty. All of the business teachers have extensive experience in the business world. The teachers are able to take lessons to a new level by supplementing them with real-world examples, making the students confident that what they are learning is not simply words on a page but something they will actually apply in the future."
- "Being a part of ABF is like being a part of a huge family. Because of the IB program and DECA, business students in all grades feel a sense of solidarity..."

Thank you

Thank you for your interest in the
Academy for Business & Finance,
International Baccalaureate!

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